The Impact of a Brief Teaching English towards the Drivers Online Transportation in Dealing with ASIAN GAMES 2018

Tamara Becce Tenridinanti and Rini Susanti, Indawan

Abstract--- *The problem examined in this scientific paper was the impact of a brief teaching English for online transportation drivers in facing ASIAN GAMES 2018. This scientific paper was motivated by the problem of the lack of understanding of English that owned by online transportation drivers so that it would be difficult for them to communicate with foreigners. It aimed to determine the impact of a brief teaching English for online transportation drivers in facing ASIAN GAMES 2018. The method of scientific paper used was quantitative with a percentage analysis of the results of the questionnaire. Data collection techniques used were interview. In this case, Victory Sriwijaya Education has conducted short period teaching English with a quota of 50 Grab partners to prepare for ASIAN GAMES 2018. However, only 29 people participated in this study, 21 other people were unable to attend the Grab event on March 11, 2018 for several reasons. The result of scientific paper was after the existence of short teaching English, the impact of which felt by the drivers of online transportation quite well and they argued that they want to have teaching English continuously.*

Keywords--- *Teaching English, Online Transportation Drivers, ASIAN GAMES 2018.*

I. INTRODUCTION

According to (Raharjo, 2016), the concept of the SDGs (Sustainable Development Goals) or the Sustainable Development Goals was born at the activities of the Conference on Sustainable Development carried out by the United Nations in Rio de Jainero in 2012. The aim of the meeting was to obtain universal common goals . The fourth objective is to ensure the quality of education that is inclusive and equitable and increases lifelong learning opportunities for all that all people have access to quality education and have equal learning opportunities throughout their lives (Said, 2016). In this case, it is devoted to English.

Learning English today is a form of necessity for all people. The reason is that the world is progressing and sophistication and globalization are inevitable so that it requires many parties to learn English as a global language that is certainly used throughout the world. English is a global language (Crystal, 2003).

The 21st century is an era of globalization and it is important to understand various foreign languages and popular English. Teaching English has been with us for years and the importance of being developed in full or in part through the internet (Phil, 2012). Besides, when you take a walk in a location that people use English, you don't need to worry about being able to find someone to help you show directions, you will understand when you get lost (Reddy, 2016).

Tamara Becce Tenridinanti, Universitas Muhammadiyah Palembang, Palembang, Indonesia.
Rini Susanti, Universitas Muhammadiyah Palembang, Palembang, Indonesia.
Indawan, Universitas Muhammadiyah Palembang, Palembang, Indonesia.

According to the estimation of the English culture council, the number of people studying English reaches 1 billion and approximately 1.5 to 2 billion people communicate in English. By 2050, half of the world's population will be experts speaking in English. (Xue & Zuo, 2013)

This is not only applied when people talk to English people, but it is also used when people from various nations meet each other. English is the most widely spoken language in the whole world. So, English is not only an international language, but also a global language. (Abdullah & Chaudhary, 2012)

In the Presidential Instruction of the Republic of Indonesia No. 2 2006 concerning the Implementation of ASIAN GAMES XVIII 2018, the minister of transportation harmonized the provision of transportation, both land, sea and air infrastructure and facilities needed for preparation and implementation of the 2018 ASIAN GAMES XVIII. This helps the event in the field of accommodation, especially transportation.

Transportation is a very important need today. The importance of this means of transportation has made the company come up with the idea of establishing a shuttle service business using sophisticated media such as mobile phone applications. Companies that are engaged in the online taxi sector have sprung up. Various facilities, features and services were also improved to win the competition in getting customers. Consumer satisfaction is the main target for the company to continue to grow. (Abri, 2017)

The rise of technology today has a variety of applications that are applied to everyday life. Taxi Online has become widely discussed in Indonesian society and has a minister of transportation regulation which was inaugurated on April 1, 2017 according to Minister of Transportation Regulation No. 32 2016. Several online taxis are engaged in Indonesia, namely Grab, Uber, Gojek and others. (Utomo, 2017)

Application is a software that is used to do something on a computer system. This application can be accessed through wireless devices such as pagers, cellular phones (mobile phones) (Suryan, 2016). In its current development, there is transportation that can be ordered and paid on a system basis online (Allo, 2016). The ease of accessing various things through smart phones (smartphones) makes some companies use this opportunity to develop online-based transportation applications, such as Grab, Go-Jek, Uber, etc. (Anwar, 2017)

According to (Setiawan, 2018), the method of a brief teaching English we provide hand-ups first, hand-ups contain short conversations related to transportation. In addition, the instructors read out the material given while the drivers of online transportation remembered the material.

Therefore, the need for consumers to get online-based transportation services is very necessary. Thus, drivers of online transportation must master English as the language of instruction between drivers and consumers to communicate with each other well. The aim is to help the success of this 2018 ASIAN GAMES through brief English teaching towards the drivers of online transportation. The objectives of this study namely to find out the level of English language skills of online transportation drivers, to review the background of drivers of online transportation regarding English and to find out the impact of a brief English teaching towards the drivers of online transportation in facing ASIAN GAMES 2018.

II. METHOD

The method used in supporting the writing of scientific papers is a quantitative research method with a percentage analysis of the results of the questionnaire. This study used a closed questionnaire so that respondents only chose because the answer was provided. The method used is aimed at knowing the percentage results before and after the holding of brief English teaching for drivers of online transportation. The goal is to be able to solve research problems from the respondents' answers. Before being distributed, this questionnaire has been tested for validity and reliability with the results of valid and reliable achievement of numbers.

The method used in this study includes several steps including the following:

1. Making a questionnaire description table
2. Entering options Yes or No
3. Distributing questionnaires to drivers of online transportation
4. Calculating the Yes and No answers for each number with the percentage results
5. Concluding the percentage that has been obtained

The author conducted an interview with the leadership of Victory Sriwijaya Education for conducting short period English language teaching with a quota of 50 Grab partners for preparation of ASIAN GAMES 2018. Therefore, the total population available for this study was 50 people. However, in fact, the author only got 29 people who were participants in filling out the questionnaire for this study. This is because 21 other people were unable to attend the Grab event on March 11, 2018 due to several reasons. In addition, the author also conducted interviews with the leadership of Grab Palembang. Because Grab is one of the official agents of online transportation to succeed ASIAN GAMES 2018.

III. FINDINGS

The Urgency Analysis of the Impact of English Teaching on ASIAN GAMES 2018

In Indonesia, English is the only foreign language that must be studied starting from the junior high school level to college. Although it has been studied for quite a long time, many people experience problems in learning English. They have difficulty speaking, listening, reading and writing in English. In terms of linguistics or language, the difficulty of Indonesian students in learning English is also because it is caused by differences in structure between English and Indonesian both at the level of Syntax, Morpological, Ponological, Semantic and others. (Kurniawan, 2016)

The lack of understanding of English in Indonesian, especially those with social status as drivers of online transportation, can be a particular scourge for Indonesia in facing ASIAN GAMES 2018. In fact, most foreign tourists do not understand Indonesian so the importance of deep understanding and self motivation to learn English that is really needed by riders of online transportation. According to (Pemerintah, 2010), education management is aimed at ensuring, (a) people's access to adequate, equitable and affordable education services; (b) the quality and competitiveness of education and its relevance to the needs and / or conditions of the community; and (c) effectiveness, efficiency, and accountability of education management.

Therefore, the government needs to hold a special English language teaching program specifically for drivers of online transportation because they are the success assets of the August event. With this brief teaching, it provides broad benefits for drivers of online transportation, making the image of Indonesia even better.

Brief English Teaching Impact Synthesis

Based on questionnaires that have been distributed to online transportation riders, around 29 people participated in filling out the English short teaching questionnaire conducted by the English language institute Victory Sriwijaya Education in Palembang. There was a questionnaire distributed, namely the ability and background in English and the impact of short English language teaching, each questionnaire containing 20 questions. Therefore, the results or answers obtained are as follows:

a. Synthesis of English Ability and Background

In a brief English teaching, drivers of online transportation prove that they have basic English skills because they have studied English and their English-language background is obtained from elementary school to high school. This requires them to be able to improve their abilities in English language skills, especially in the field of transportation services to serve consumers like foreign tourists well.

Based on data from 29 online transportation drivers, more than half of the drivers of online transportation say that English is a language that is difficult to learn. Because, they think that English cannot be mastered quickly. In addition, three-quarters of the percentage of those 29 online transportation drivers say that their lack of understanding in English often makes them less confident when meeting strangers. However, the majority of drivers have studied English when they were still in school or college. Luckily, most of them said that when there was English writing on the street, they understood the writing. Sometimes, there are easy-to-understand signs to explain English writing on that path.

Besides, three-quarters of the 29 drivers said they could understand some vocabulary in English. Then, there were three-quarters (75.9%) of the drivers saying that they were not confused when they learned English because they thought that English was really challenging. Therefore, they can easily understand English teaching. Apparently, there are more than half (65.5%) drivers who can quickly understand teaching in English so that they easily capture short English lessons given by the teaching team and get vocabulary new words. Fifty percent of the total 29 drivers explained that they often help people who don't understand English because they have basic English skills well, so they can share.

The enthusiasm of online transportation drivers was shown by the results of questionnaires from 29 drivers who had 86.2% who were eager to attend further English language teaching. English is an uneasy lesson according to riders of online transportation, there are about more than half (62.1%) of the total of 29 drivers said this. It takes a lot of thinking to learn English so that this is difficult for them. With the same percentage of a total of 29 drivers, they say they have the ability in English. The ability that is possessed can be a provision for them to learn English more deeply. An understanding of English that is well-owned by riders of online transportation, there are more than half (50%) of the total 29 people who say this. This makes it easy for educators to teach English to them.

Nearly 80% of drivers think that when they were in school they were eager to take English lessons. Because, they think that this is fun to learn and will be useful for their respective future. Drivers of online transportation also think that they have never complained when learning English all this time starting from small to the present, because there are almost almost all of them (80 %) drivers who think that way. Amazingly, out of a total of 29 drivers, almost 50% of online transportation drivers expressed their opinion that they could speak English fluently. When learning English requires a good memory of vocabulary in English. This makes more than 50% of online transportation drivers out of a total of 29 people say that they have no difficulty memorizing English vocabulary.

b. Brief English Teaching Impact Synthesis

Based on the brief English teaching of online transportation drivers, there was a significant impact on the short teaching. It was considered that they had enthusiasm and were very enthusiastic in learning English. Therefore, this teaching must be carried out continuously and regularly.

After the brief teaching provided by the teaching team or instructors for the drivers of online transportation, there were more than 80% who said they understood the English teaching that had been taught to them. With the same percentage, they also thought that they got some additional vocabulary in English so that it can also increase the vocabulary of English vocabulary for the additional knowledge they have. In addition, almost 80% of the total 29 people say that they are not bored during the teaching, because this is not monotonous so the drivers of online transportation become comfortable when teaching. From the respondent's answer about English is a fun language to learn, almost all drivers say yes. This shows that they have the willingness to learn English, because of their positive response.

Almost all drivers said they believed this teaching could be of use to them because this was not only beneficial for them when ASIAN GAMES but also this was a long-term benefit for the driver's English language skills. Not only that, almost 80% of drivers from a total of 29 online transportation drivers said they were not sleepy when a short English language teaching took place, because the motivation they had overcame the drowsiness. With the same percentage, they revealed that they were focused on teaching short English taught. Thus, their focus makes them gain a lot of knowledge from educators who teach them.

Then in the next statement on this questionnaire, more than 80% of drivers out of a total of 29 online transportation drivers said that they hoped they could speak English fluently so that when ASIAN GAMES took place they could speak to foreigners well. the person, they think that they support this learning activity, because they see the benefits they will get both short and long term. There was a statement on the next number, they also argued that they were confident in their abilities, that almost 90% of drivers from a total of 29 drivers were online transportation. These beliefs add to their enthusiasm in learning. Almost all online transportation drivers from a total of 29 people stated that they concentrated from the beginning of the lesson to the end of short English language lessons, so this was an encouragement for educators to help them speak English in a short time.

IV. CONCLUSIONS

Based on the brief teaching English conducted by the Victory Sriwijaya Education institution some time ago, there were around 29 people who were known to be capable. The English ability of the drivers of online

transportation, especially the Grab drivers, is quite low. However, most of them can find out the vocabulary that often appears in everyday conversations such as greetings, introductions, and so on. In addition, they also cannot speak English fluently. However, their chances of learning English were very large because of the strong spirit inside.

The English background of drivers of online transportation about English is quite good because they had studied English when they were still in school or in college. Although, only a small percentage of them understood English, they were competent to continue to develop their knowledge. that is. In fact, the majority of them were excited when teaching English was done. In addition, they never complained to continue learning English. Then, the opinions of the drivers of online transportation state that English is a language that is not too difficult to learn because it has been taught from an early age.

After this brief teaching English, the impact felt by drivers of online transportation was quite good and they also argued that they wanted short, continuous teaching of English. The majority of them understand the material taught by the language institution. The additional vocabulary they get when teaching is very useful for them to deal with requests for online transportation services later. This is a good commitment from the drivers of online transportation to succeed in the ASIAN GAMES 2018 event.

REFERENCES

[1]   Abdullah, D. S., & Chaudhary, P. M. (2012). English as a Global Lingua Franca. *International Conference on Education. Applied Sciences and Management (ICEASM'2012),* 130.
[2]   Abri, M. (2017). Maraknya Gojek dan Grab di Indonesia. *Universitas Medan Area,* 1.
[3]   Allo, T. (2016). Transportasi daring. *Repository Maranatha Education,* 2.
[4]   Anwar, A. A. (2017). Online vs konvensional: keunggulan dan konflik antar moda transportasi di kota Makassar. *Jurnal Etnografi Indonesia.* 220-221.
[5]   Crystal, D. (2013). English as a global language. *New York: Cambridge University Press.*
[6]   Kurniawan, I. (2016). Meningkatkan Kemampuan Berbahasa Inggris Siswa Pesantren Al-Hikmah Dengan Metode Collaborative Learning. *Jakarta: Media Publication.*
[7]   Pemerintah. (2010). Peraturan Pemerintah Republik Indonesia Nomor 17 Tahun 2010 Tentang Pengelolaan dan Penyelenggaraan Pendidikan. *Jakarta: Presiden Republik Indonesia.*
[8]   Phil, S. D. (2012). Use of technology in English language teaching and learning. 2012. *International Conference on Language, Medias and Culture.* 155.
[9]   Raharjo, I, D. (2016). Sustainable Development Goals (SDGs). *Social Work Journal.* 163.
[10] Reddy, M. S. (2016). Importance of English Language in Today's World. *International Journal of Academic Research.* 180.
[11] Said, A. I. B. (2016). Potret awal tujuan pembangunan berkelanjutan (Sustainable Development Goals) di Indonesia. *Jakarta: Badan Pusat Statistik.*
[12] Setiawan, B. (2018). Pengajaran Singkat Untuk Para Pengemudi Transportasi Daring. *(T. B. Tenridinanti, Interviewer).*
[13] Suryan, E. (2016). Aplikasi Android. *Unikom.* 9-10.
[14] Utomo, H. E. M. (2017). Perbandingan Usabilitas Aplikasi Taxi Online Android (Grab-car dan Uber) Menggunakan Unified Theory of Acceptance and Use of Technology. *Jurnal Pengembangan Teknologi Informasi dan Ilmu Komputer.* 1708.
[15] Pemerintah. (2010). Peraturan Pemerintah Republik Indonesia Nomor 17 Tahun 2010 Tentang Pengelolaan dan Penyelenggaraan Pendidikan. *Jakarta: Presiden Republik Indonesia.*
[16] Xue, J., & Zuo, W. (2013). English dominance and its influence on international communication. *Academic Publisher. 2263.*